

Nathan Healy

Writer • Educator • Advocate

Mission

I am a skilled professional and technical writer who tells stories that inform a wide readership, improve audience experience, and achieve organizational goals.

Experience

Marketing and Communications Intern, Carnegie Mellon University - CIT
Pittsburgh, PA (Spring 2017-Present)

As an intern, I compose stories detailing the research and achievements of CIT faculty, staff, and students. I conduct in-depth research on complex topics so I can tell a clean, understandable, and engaging story. Additionally, I work within CIT's CMS to augment and improve web content. I develop social media content to publicize CIT's achievement to the community.

Staff Reporter, The Chautauquan Daily
Chautauqua, NY (Summer 2017)

As a staff reporter, I met daily deadlines while covering multiple news beats. I interviewed community members, performers, and subject matter experts, both in person and via telephone. I attended events and conducted background research to ensure accuracy in my storytelling. I established a unique voice and style that still adhered to the publication standards of *The Daily*.

Academic Counselor, South University
Pittsburgh, PA (2015-2016)

As an academic counselor, I advised students pursuing post-secondary degrees. I counseled students regarding course scheduling, credit audits, and course resources and concerns. I approached student interactions with professionalism and positivity to drive engagement and success. I maintained organizational standards and pursued quantifiable goals.

GED Program Coordinator, Summit Academy
Herman, PA (2008-2015)

As GED program coordinator, I improved GED program standards and student success. I implemented standardized computer-based testing, making Summit Academy a licensed testing center. I prepared students for GED testing, post-secondary academic success, and professional pursuits.

Project Engagement

Executive/SME Twitter Engagement Analysis, Thomson Reuters Corporation
Measuring Social - Fall 2017

Sponsor: Casey Hall, Digital & Social Media Professional, Thomson Reuters Corporation

Our goal for this team project was to uncover and analyze the Twitter engagement of predetermined Thomson Reuters executives and SMEs. Using Crimson Hexagon and Brandwatch tools, we determined content areas where executives and SMEs were proficient as well as deficient, benchmarking them with competitors and delivering a plan for improved future engagement.

Organizational Communication Strategy, 412 Food Rescue
Non-Profit Advocacy: Genre, Methods, and Issues - Fall 2017

Contact: Leah Lizarondo, Co-Founder & CEO, 412 Food Rescue

My goal for this project was to develop a communication strategy that enabled 412 Food Rescue to achieve its organizational goals. I engaged in evaluative and critical analysis of the organization's current strategies and developed an expanded strategy tailored to a more comprehensive target audience.


Research Assistant, Carnegie Mellon University
Fall 2016

Researcher: Dr. Linda Flower

As a research assistant, I conducted user trials and interviewed participants to determine the usability of Dr. Flower's mentoring guide. I analyzed user feedback to improve both content and design elements of the guide. I assisted in a guide redesign focused on information architecture and content development to improve the mentoring guide's usability.

Contact

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 Nathan Healy

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Education

Carnegie Mellon University

MA, Professional Writing
Dec 2017

University of Pittsburgh

BA, English Writing
May 2006

Honors

2017 Erwin R. Steinberg Master's in
Professional Writing Scholarship

2017 Honor Society member

Specialties

Analytics
Beat reporting
Communication strategy
Content development
Copy editing
Course & Curriculum development
Document design
Program management
Public relations
Social media
User experience

Programs

Adobe After Effects
Adobe InDesign
Adobe Illustrator
Adobe Media Encoder
Adobe Photoshop
Adobe Premier Pro
Brandwatch
Cascade Content Management
System
Crimson Hexagon
Windows & Mac OS
Wix platform